



RunRepeat

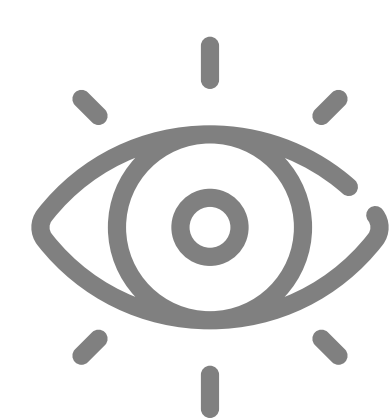
Media kit 2019

Our audience



+20M

In direct sales to retailers per year
(71% in the US)



7,612,000

Pageviews



2,319,000

Unique visitors



215,000

Highly targeted list



41%

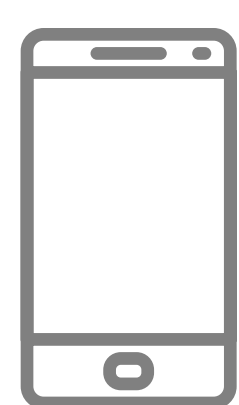
United States

39%

Europe

20%

Others



65%

Mobile



35%

Desktop

*Data generated May 2019

RunRepeat



Our brand



The go-to place for reviews of athletic shoes



High buyer-intent

As opposed to other media sites that have many subscribers who subscribe to news



All visits come to read reviews of athletic shoes

Highly targeted audience



Reviews:

4,245,336 users & 12,267 experts

RunRepeat

Sponsored content



Post

A single post featuring your supplied assets such as images or video. Posts are labeled as “Partner story”.

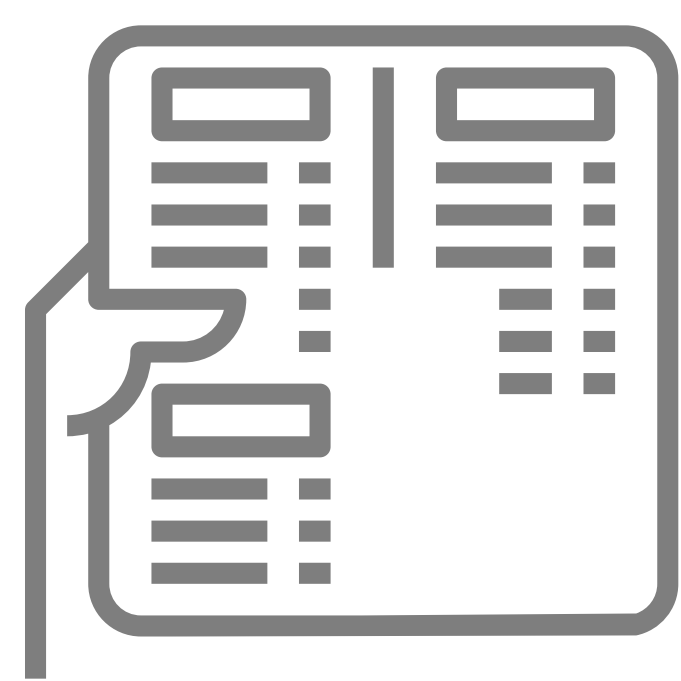
\$6000



Curated buyers guide

A single post of up to 10 products to be featured with links to external client site(s).

\$12,000



Position #1 on category pages

1.6 million page views per month. About 20% of users click the first result.

\$100 CPM.



Position #1 on product pages

4.6 million pageviews across categories. Only for products you stock.

\$100 CPM.

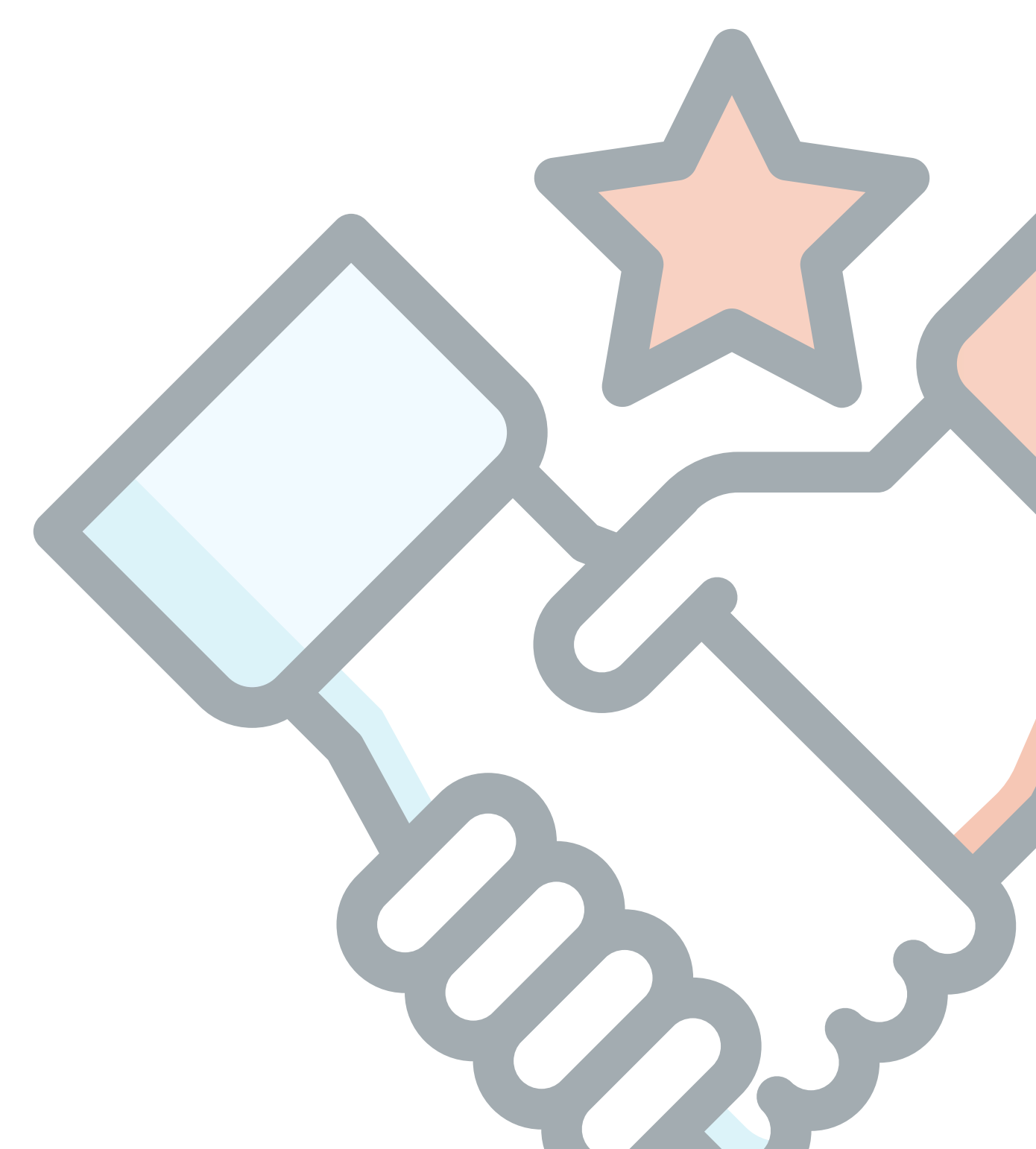


Newsletter

No word count limit, up to 10 products to be promoted. Can link anywhere. Can be booked together with post/buyers guide on RunRepeat.com. **37%** open rate, **45%** click-through rate, **0.3%** bounce rate.

**We do maximum one per quarter.*

\$4000



Corescore for retailer & brands



Improve sales and engagement by implementing all 4 million reviews from RunRepeat on your own store.



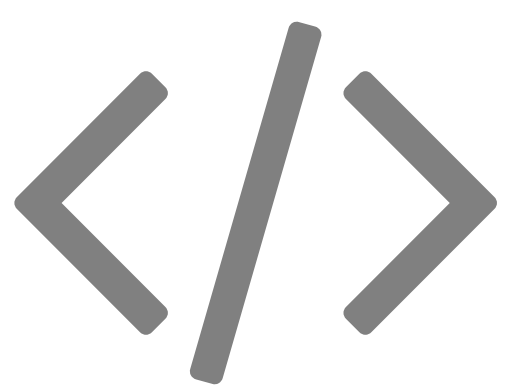
85% of consumers said they read up to 10 reviews



88% of consumers say they trust online reviews as much as personal recommendations



Improve sales 13-35% with reviews



Install a one-line script, you can enrich your product pages with reviews from users and in-depth expert reviews

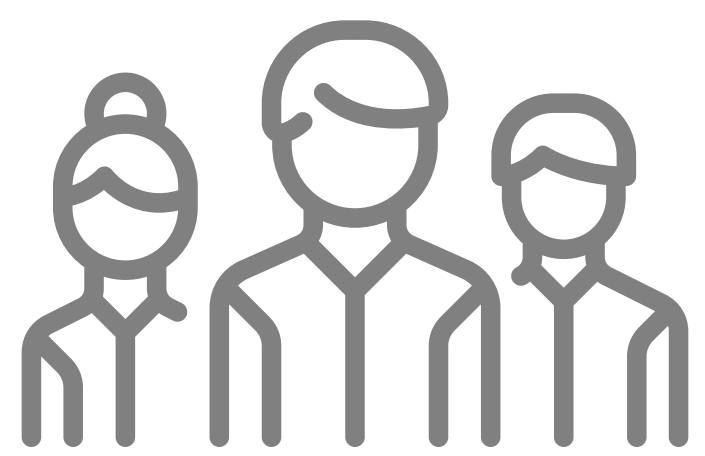


Runrepeat.com corescore
★★★★★ 4.4/5 from 19 users
★★★★★ 88/100 from 13 experts

85
Good!

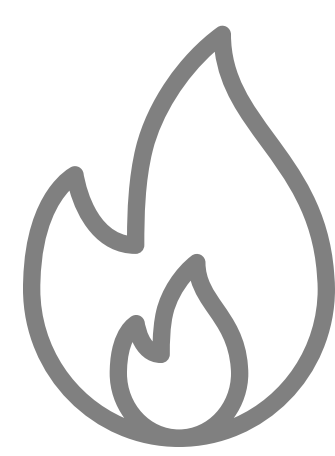
Expert testing program

Send your product line to our panel of +100 experts, who will do in-depth reviews that will be published at RunRepeat, and which you can use in your marketing.



+3M monthly visits

The reviews will be exposed to +3M monthly visits. shoes with more reviews tend to get higher Corescores, which lead to more exposure at RunRepeat.



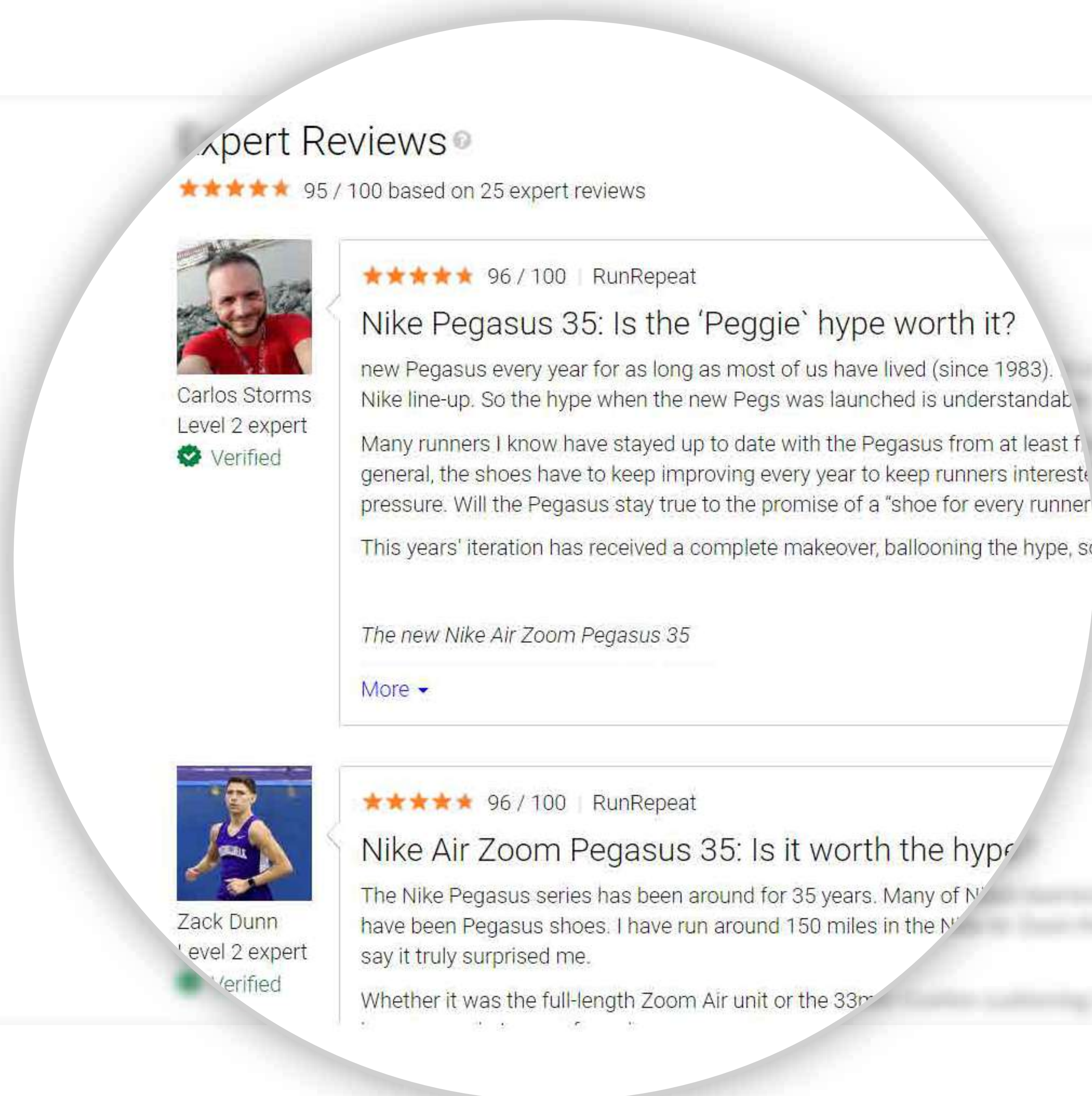
Popular shoes get more visits

The most popular shoes reach several hundred thousand visits in a year.



Better product match

We match your product lineup with our experts.



Affiliate partnership

Get your offers listed at RunRepeat like **+200** other retailers already do. We use geolocation software to show your offers.

Your exposure at RunRepeat depends on:



The commission rate



Your conversion rate

We're available at most affiliate networks and we're open to direct partnerships as well (CPA, CPC)

- Pegasus 35, emphasizing the features of the color scheme.
- The styling of the engineered mesh was appreciated because it kept the Pegasus 35 light.
 - A lot of testers welcomed the full-length Zoom Air unit, which responsibly cushioned the foot and attenuated impact shock.
 - The grip capability of the outsole unit received praise from a lot of consumers.
 - Based on several current responses, the Pegasus 35 functioned well across a variety of activities like speed training, even-paced runs, and even half marathons.
 - Several reviewers admired the overall design of the shoe. They said it is very comfortable.
 - A few reviewers mentioned that the shoe has a lightweight construction.
 - The Pegasus 35 runs true to size, as mentioned in some user reviews.
- 4 reasons not to buy**
- A tester complained that the upper unit of the Nike Air Zoom Pegasus 35 was a bit wide and that it didn't hug the foot securely.
 - A few runners reported that the collar wasn't too secure. The heel tended to slip off the shoe's opening.
 - The outer section of the midsole unit creased after a few

Grid of shoe color options (20 total, including +19 colors).

Price: \$100

Size: US 8

Retailer	Shipping	Price	Deal Price	Action
Amazon	Free shipping	\$120	\$67	See deal »
Zappos	Free shipping & returns	\$120	\$90	See deal »
Backcountry	Free shipping	\$120	\$90	See deal »
Foot Locker	Free shipping	\$120	\$95	See deal »
Eastbay	Free returns	\$120	\$95	See deal »
Nike		\$140		See deal »

More offers ▾

Price alert • Price history

Contact

Corescore for retailer and brands

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Retailer: Affiliate partnership

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